

TECH TODAY

For all your latest 'App'enings!

The Persuasion of Mr Percy Uasion



Investment for the dating app *Dating Mr Darcy*, the first of its kind to use the fabled *Austen Algorithm*, comes from perhaps the most unlikely of sources; the coffers of well known cad and bounder Mr Percy Uasion.

Quite aside from the incongruity of the well known lothario funding an app designed to find your singular true love, the investment brings him once again into contact with developer Anne Sfieldpark, an individual who'd been the first to call out Mr Uasion for his 'insufferable' behaviour on their previous venture *Furious Flappers*. During this time, Ms Sfieldpark alleged that Mr Uasion had offered her money to provide a so-called 'back door' into the app, a feature which would allow Mr Uasion as he phrased it 'a better look at the birds.' Neither party was prepared to comment.

Would You Date Mr Darcy?

The latest app from the developers behind Sweetly Squashers, Furious Flappers and TwitOnMyFaceTube looks set to light hearts aflame as they release the Jane Austen inspired 'Dating Mr Darcy'. Susan Sensibility writes of the highs and lows of 'Appily Ever After'.

It reads like something out of an Austen novel (had Jane Austen been around long enough to see the development of newfangled mobile applications) when new developer *Appily Never After* first appeared on the scene. A couple, having just exited from tech giant Goggle, found themselves utterly smitten with both each other and their concept for new app *TwitOnMyFaceTube*. Anne and Dan married soon after, oblivious to the success they'd soon enjoy. The pair have since launched numerous successful apps, before deciding to embark on the task of helping others find romance.

Matters of the heart are common feature for Anne, who, as a young girl suffered a heart condition requiring a pacemaker and defibrillator implant. She never allowed this to in any way prevent her ongoing success, however.

Perhaps dramatic irony was to takes its tole for the happy couple when, not long after finding the inspiration for *Dating Mr Darcy*, the cracks began to show. Their once flourishing partnership was now over. Divorce soon followed. Many thought the business dead, yet the company continued, finding working together on the Austen app to be mutually beneficial. Infact Anne encouraged contracts to be drawn to maintain the working relationship, ensuring she and Dan would continue to work closely together, something which still holds to this day.



Unusually, Dan Sfieldpark has been vocal regarding his next big idea following the release of *Dating Mr Darcy*. "I'm very excited for what's next," he said, already looking to the future.

Dating Mr Darcy launches soon.